



## LGBTQ+ YOUTH MENTAL HEALTH CAMPAIGN ADVISORY PANEL

### Purpose

The LGBTQ+ Advisory will help guide the development and implementation of CDPH Office of Health Equity's LGBTQ+ youth mental health campaign being developed by Change Craft and co-created in partnership with LGBTQ+ youth. The advisory will ensure the campaign is informed by diverse perspectives, particularly from those with lived experiences and professional expertise working with LGBTQ+ youth in trauma-informed, healing-centered, and equity-minded approaches to co-creation with community.

### The Advisory Panel Will

- Provide insights and recommendations to enhance campaign strategies.
- Assist in the development of culturally competent and impactful materials.
- Support the evaluation of campaign effectiveness and suggest improvements.

### Qualifications

We are seeking individuals who meet the following criteria:

- Experience working with LGBTQ+ youth or developing related campaigns, resources, or interventions.
- Professional background in fields such as public health, mental health, social services, academia, media, or community-based organizations.
- Demonstrated commitment to advocating for LGBTQ+ health and wellness.
- Ability to provide strategic insights and constructive feedback.
- Lived experience with LGBTQ+ communities and/or mental health support.

### Expectations of Participation

- Virtual attendance at a quarterly meeting (approx. 1.5 to 2 hours).
- Contribute to ongoing discussions with open, honest, and respectful input.
- Participation in other optional meetings, surveys and dialogue as available.

### What's In It For You

- The opportunity to influence development of an important LGBTQ+ initiative.
- Add experience to your resume working with a highly visible CA campaign.
- Networking opportunities with other LGBTQ+ national/statewide leaders.
- Participants are compensated for their time and service.
- Invitation to join campaign launch event (travel not covered).

## Group Facilitator



As a nationally and globally renowned leader in LGBTQ+ health, Dr. Scout builds bridges between policy and action, with a particular focus on equity and inclusion for under-represented communities. He accomplishes this through programmatic design, identifying and promulgating best practices, trainings, research, and evaluation. Dr. Scout has extensive experience advising government organizations in public education and communication efforts designed to improve health outcomes for LGBTQ+ populations.

## How To Apply

Interested candidates should respond to the [application survey](#)

**For any questions regarding the LGBTQ+ Advisory Panel or the application process, please contact:**

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(916) 502-3799

**Join us in making a difference in the lives of LGBTQ+ youth across California by contributing your expertise and passion to this vital campaign.**

## About CYBHI

Established as part of California's Budget Act of 2021 and 2022, [CYBHI](#) efforts focus on promoting social and emotional well-being, preventing behavioral health challenges, and providing equitable, appropriate, timely, and accessible services for emerging and existing behavioral health (mental health and substance use) needs for children and youth ages 0-25. CYBHI is grounded in advancing equity; centering efforts around children and youth voices, strengths, needs, priorities, and experiences; driving transformative systems change; and using ongoing learning as the basis for change and improvement in outcomes for children and youth.

## About Change Craft

[Change Craft](#) is a strategic communications consultancy and Certified LGBT Business Enterprise® helping government, business, and community organizations navigate and succeed in making a positive impact through changes in systems, changes in health outcomes, and changes in public will.

## About the LGBTQ+ Youth Mental Health Campaign

LGBTQ+ youth are among the most impacted and least served of youth experiencing mental, emotional, and behavioral health challenges. Recent data show that LGBTQ+ youth are twice as likely to experience persistent feelings of sadness or hopelessness compared to their non-LGBTQ+ counterparts and the situation is even more dire for transgender youth with 93% reporting being worried about getting denied access to gender-affirming medical care. For the nearly 1.2M LGBTQ+ youth living in California, the need to address this alarming and growing mental health crisis is urgent. For this reason, CDPH Office of Health Equity is committed to developing a tailored LGBTQ+ effort to support California's youth with the goal of launching by PRIDE season 2025. The goal of this targeted effort is to address the unique stigma faced by LGBTQ+ youth while also raising behavioral health literacy and increasing help-seeking behaviors to improve mental health outcomes for LGBTQ+ youth.